



IFTA 2026

London Calling! The Next Wave in TA

Where Legacy Meets Innovation:
AI, Insight and Global Market Strategy

Hosted by the Society of Technical Analysts

9-10 October 2026
One Moorgate Place
London
EC24 6EA

www.ifta.org/ifta-2026-conference
#LondonTA2026

SPONSORSHIP OPPORTUNITIES





IFTA 2026 VENUE

One Moorgate Place is located in the heart of London, situated between London Liverpool Street, Bank and Moorgate. Additionally, it is only 8 minutes away from London City Airport making it the ideal location to host our conference.

Although a grade II listed building, One Moorgate Place continues to move with the wants and needs of the events and conferencing market and maintains to keep up with technical developments of the 21st century.



Welcome



The Society of Technical Analysts (STA) is thrilled to be hosting the 2026 IFTA Conference in the City of London.

IFTA 2026 brings together the world's leading experts in technical analysis, quantitative trading, and financial markets to explore cutting-edge strategies, modern applications, and emerging trends.

We will be using our relationships with other financial organisations here and overseas to market the conference globally and attract delegates from all over the world.

In addition to the delegates that will attend the conference, there will be an online global audience watching via live stream.

As one of the world's leading financial hubs and top travel destinations, London offers the perfect backdrop for this prestigious international event. With its seamless blend of historic charm and modern innovation, the City guarantees all participants an unforgettable experience – both during the conference and the social events.

Join Us!



Lead the conversation. Inspire the industry. Become an IFTA conference sponsor today. Whether you're a global powerhouse or an innovative start up, this is your chance to align with change, connect with key audiences, and be part of shaping what comes next. Let's make it happen together.

Prime sponsorship slots are limited - secure yours now to maximise global exposure and have the personal, productive conversations.

Contact us today at info@technicalanalysts.com to discuss the best sponsorship package for your organisation.

Warm regards,

Eddie Tofpik MSTA, ACI-UK, ACSI, Chair

"IFTA 2026 brings together the world's leading experts in technical analysis."

IFTA 2026 - London Calling! The Next Wave in TA

Over two-days, the 39th Annual IFTA Conference brings together the world's leading experts in technical analysis, quantitative trading, and financial markets to explore cutting-edge strategies, modern applications, and emerging trends.

As AI moves apace we ask how technical analysis will adapt in the AI era, how trading strategies will evolve and explore the significant risks and opportunities ahead. Hear from industry-leading experts on cutting-edge AI and quantitative methods, actionable trading strategies and how to manage risk in uncertain market conditions.

Headline speakers (right) include **Perry Kaufman**, Kaufman Signals; **Linda Bradford Raschke**, **Zoe Bollinger**, Bollinger Bands and **Robin Mesch**, Robin Mesch Associates.

This exclusive global event brings together an enthusiastic and diverse group of up to 200 delegates as well as gaining exposure to a targeted and influential global community of over 7,500 traders, investors, quants and financial professionals.

Seize the opportunity to showcase your brand and gain unparalleled exposure amongst this influential audience! Call us now on +44 (0) 20 7125 0038 or email info@technicalanalysts.com



Society of Technical Analysts
A Professional Network For Technical Analysts

The Society of Technical Analysts (STA) is recognised worldwide as one of the largest and most widely respected not-for-profit organisations which trains and accredits members of the investment community, from industry professionals to private individuals, interested in the study of technical analysis.

Members come from across 50 countries – India, Malaysia, Australia, US, Canada, Europe to name just a few. We have been setting the standards in technical analysis for 50 years and have been teaching our professional technical analysis courses for over 25 years, including teaching students at King's College London.

As our courses are delivered online you can study wherever you are in the world and become an accredited Technical Analyst.



Our two-stage Diploma qualification is accredited by the International Federation of Technical Analysis and the Chartered Institute for Securities & Investments (CISI). On passing both levels, candidates can apply for the Certified Financial Technician (CFTe) certificate.

www.technicalanalysts.com



The International Federation of Technical Analysts (IFTA) is a globally recognized non-profit organization, founded in 1986, dedicated to promoting technical analysis worldwide. It serves as an international network of market analysis societies and associations, connecting professionals from 24 countries.

IFTA aims to foster the exchange of knowledge, best practices, and innovations in technical analysis. IFTA supports its members by encouraging research, education, and networking while upholding the highest professional and ethical standards in financial analysis. The organization provides a global platform for knowledge exchange and professional development for market analysts worldwide.

IFTA offers internationally recognized certifications that demonstrate expertise, professionalism, and ethical standards in technical analysis: the Certified Financial Technician (CFTe) and Master of Financial Technical Analysis (MFTA).

www.ifta.org



Sponsorship Benefits

Be seen. Be remembered. Be part of the future.

Partnering with IFTA 2026 is more than just a branding opportunity - it's a chance to position your organisation at the forefront of the global financial conversation.

As a valued sponsor, you'll benefit from:

- Global Brand Exposure**
 Showcase your brand to a worldwide audience of over 7,500 financial professionals, including technical analysts, quantitative traders, institutional investors, and independent market participants.
- High-Impact Networking**
 Connect directly with key decision-makers and thought leaders from across the financial industry in a focused, high-value environment.
- Product & Service Showcase**
 Demonstrate your latest innovations to a targeted, engaged audience - ideal for launching new products, gathering feedback, and building new partnerships.
- Elevated Brand Recognition**
 Your logo and brand messaging will be prominently featured across all conference materials, digital communications, live-stream platforms, and promotional campaigns - before, during, and after the conference.

"Showcase your brand to a worldwide audience of over 7,500 financial professionals."

Investment	Platinum £20,000	Gold £15,000	Silver £10,000	Bronze £5,000	Friend £500
Primary logo on IFTA website through 2026 with link to your website	✓	✓	✓	✓	✓
Logo on conference website	✓	✓	✓	✓	✓
Logo on electronic conference brochure and mailings	✓	✓	✓	✓	✓
Delegate kit contribution – inclusion of promotional materials in delegate bags	✓	✓	✓	✓	✓
Ad in IFTA journal (reaches 7,500 colleagues around the world)	✓ (1 page)	✓ (½ page)	✗	✗	✗
Use of the IFTA 2026 logo	✓	✓	✓	✓	✓
Exhibition booth (**priority choice) (*key location)	✓ **	✓ **	✓ *	✓	✗
Speaking opportunity or choice of speaker (conditions apply)	✓ (up to 2)	✓ (up to 1)	✗	✗	✗
Complimentary delegate registration	✓ (5)	✓ (3)	✓ (1)	✗	✗
VIP access to gala dinner and sponsor recognition	✓ (5)	✗	✗	✗	✗
Panel participation opportunity (conditions apply)	✓ (up to 2)	✓ (1)	✓ (1)	✗	✗
Advertisement video shown before and after breaks	✓	✗	✗	✗	✗
Company name and logo on sponsors acknowledgement boards	✓	✓	✓	✓	✓
Material insert in conference bag	✓	✓	✓	✓	✗
Acknowledgement as sponsor with company logo in the final programme	✓	✓	✓	✓	✓
Editorial entry in the final programme	✓	✓	✓	✗	✗
Ad the final programme, full colour	✓ (1 page)	✓ (½ page)	✓ (¼ page)	✗	✗
Email to conference attendees post-event	✓	✓	✓	✗	✗

Arrange an informal chat with an STA Board member to find out more. Contact: info@technicalanalysts.com or call us on **+44 (0) 20 7125 0038**

Why sponsor IFTA 2026



Global Reach

7,500+ international finance professionals from 50+ countries



Decision Makers

70% hold senior roles: CIOs, portfolio managers, heads of trading desks



Engaged Audience

200+ in-person delegates plus thousands more on live-stream



Cutting-Edge Themes

AI, Quant Strategies, Risk Management in the 2030s



Past Sponsors

inc. Bloomberg, CQG, FXStreet, TradeStation

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Many more including: Intalus, iResearch FXS, Sentix, Stockcharts.com, TradeSignal, Udata.

"Reach 7,500+ international finance professionals from 50+ countries."



Member Societies

- | | | | |
|----|--|----|--|
| 1 | Canadian Association for Technical Analysis (CATA) Canada | 13 | The Egyptian Society of Technical Analysts (ESTA) Egypt |
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| 10 | Societa Italiana di Analisi Tecnica (SIAT) Italy | 22 | Asosiasi Analis Teknikal Indonesia (AATI) Indonesia |
| 11 | South and Eastern Europe Market Technicians Association (SEEMT) North Macedonia | 23 | Australian Technical Analysts Association (ATAA) Australia |
| 12 | Technical Analysts' Society of Southern Africa (TASSA) South Africa | 24 | Society of Technical Analysts of New Zealand (STANZ) New Zealand |



Society of Technical Analysts

A Professional Network For Technical Analysts

The UK's network for technical analysis.
Founded in 1968. The oldest of its kind in the world.

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